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POSDRU 2007-2013



Instrumente Structurale  
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UNIVERSITATEA POLITEHNICĂ  
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Proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013  
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## ***Developing entrepreneurial abilities – an efficient alternative of adapting to the labor market in the information society***

The Project ***Developing entrepreneurial abilities – an efficient alternative of adapting to the labor market in the information society*** is part of the Sectoral Operational Programme for Human Resources Development 2007-2013 (SOP-HRD) and is financed by the European Social Fund according to contract no. POSDRU/92/3.1/S/62353. The project lasts three years (January 2011 – December 2013) and is implemented by the Polytechnic University of Bucharest through their Counseling and Career Guidance Centre in partnership with Petroleum Gas University of Ploiesti, Administration Agency of the National Network for Education and Informatics Research and S.C. Active Consulting & Training SRL.

The general objective of the project ***Developing entrepreneurial abilities – an efficient alternative of adapting to the work market in the information society*** is to inform and train employees and managers into the entrepreneurial field, as well as assist persons willing to start an independent activity; the purpose is to increase the ability of the target group in materializing business opportunities as well as to ensure manifold opportunities for proactive participation and to increase the level of adaptability on an inclusive and flexible labor market.

On the long term, the project ***Developing entrepreneurial abilities – an efficient alternative of adapting to the labor market in the information society*** generates effects that insure its sustainability and aims at:

- (a) developing entrepreneurial competence and business starting abilities for a number of 500 persons by information and training activities specific for this field, as well as certifying 95% of the participants in this accredited training program in entrepreneurship education;
- (b) improving the skills of the target group to develop and implement projects, business ideas, in order to increase the competitiveness of the Romanian business environment;
- (c) better exploitation of opportunities in the labor market by creating a network and Entrepreneurial Assistance Center, with direct addressing to those who want to start a business / freelance activity.



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The project ***Developing entrepreneurial abilities – an efficient alternative of adapting to the labor market in the information society*** thus contributes through its objectives to the achievement of the main goal of the priority axis 3 “The increase of workers’ and business’ adaptability” and of the major intervention field 3.1 “Promoting entrepreneurial culture”.

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